

## **Privacy statement Fieldlab**

### **1. What is a Fieldlab?**

Fieldlab is a research program in which national government, industry and science work together to gather knowledge through practical tests about the corona virus (COVID-19), the epidemic and its control, so that measures to combat the epidemic can be improved. Fieldlab is not a formal legal entity but an informal partnership created by the Alliance of Event Builders, Event Platform and the Ministry of Health, Welfare and Sports, the Ministry of Justice and Security, the Ministry of Education, Culture and Science and the Ministry of Economic Affairs and Climate.

For scientific research into the possibilities of admitting more visitors to events, but also in theatres, cinemas and other venues, Fieldlab has developed a number of pilot events or practical tests ("Pilot events").

During the Pilot events, certain corona measures, such as wearing a mouth-nose mask or social distancing, may be omitted for research purposes. However, additional safety measures have been set up to allow the Pilot events to take place safely. Shortly before the start of the event, for example, all participants are required to have a negative rapid test for COVID-19 contamination of no more than 24 hours old. By means of a ministerial regulation, the Temporary regulation on measures Covid-19, which implements article 58c paragraph 2 of the Public Health Act, has been amended to enable practical tests for the safe and responsible organization of events.

In the context of the Pilot events, processing of personal data takes place within the meaning of the General Data Protection Regulation ("GDPR"). In this privacy statement you will find more information about the processing of personal data.

### **2. How are your personal data protected?**

The Pilot events have been developed on the basis of the privacy-by-design principle. This means, among other things, that separate databases are used and that as little personal data as possible is processed and exchanged:

- It is not important to the research organization who you are. The researchers therefore work with a pseudonym, based on a ticket number, and thus process so-called pseudonymised personal data.
- The research organization does not provide research data to the event organization / ticketing partner.
- One of the security measures is that you can only access a Pilot event when you can show a negative test result at the entrance of the event. The corona tests are carried out by Lead Healthcare (<https://www.leadhealthcare.nl/>), a test party designated for this purpose by the Ministry of Health, Welfare and Sport. Test information is not stored or (further) processed in the context of the Pilot events. Lead Healthcare only provides data to you as a participant and not to the researchers, the event organizers or other parties.
- You can choose to use the CoronaMelder to enable source and contact tracing by the Municipal Health Service (GGD) of your region. This is completely voluntary. If necessary, the GGD will independently carry out source and contact tracing.

In the context of the Pilot events, appropriate measures will also be taken to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification.

### 3. Who is responsible for the processing of your personal data?

The following parties are involved in the Pilot events:

Type of party	Who they are and what they do	What is the legal role regarding the GDPR?
The event organizer / Ticketing partner	<p>This is the party organizing the event / arranging ticket sales:</p> <ul style="list-style-type: none"> <li>- Pilot "Congres": Eventplatform /Eventim</li> <li>- Pilot "Theatervoorstelling": Stage Entertainment &amp; Loens Media / Eventim</li> <li>- Pilot "Dance event": Mojo &amp; ID&amp;T / Seetickets</li> <li>- Pilot "Voetbalwedstrijd I": Almere City FC &amp; KNVB / SeatGeek</li> <li>- Pilot "Voetbalwedstrijd II": NEC Nijmegen &amp; KNVB / SeatGeek</li> <li>- Pilot "Muziekfestival": Mojo &amp; ID&amp;T / Seetickets</li> <li>- Pilot "Concert": Mojo &amp; ID&amp;T / Seetickets</li> <li>- Pilot "Muziekfestival": Mojo &amp; ID&amp;T / Seetickets</li> <li>- Pilot "Dance festival": Mojo &amp; ID&amp;T / Seetickets</li> <li>- Pilot "Nederland-Letland": KNVB / SeatGeek</li> <li>- Pilot "3FM Awards": NPO /</li> <li>- Pilot "Raccoon": Agents after All &amp; Libema / Paylogic</li> <li>- Pilot "Mud Masters": Mud Masters BV / Mud Masters BV</li> <li>-Pilot "Residentie Orkest": Residentie Orkest / Ticketmatic</li> <li>- Pilot "Ready for Takeoff": Marathon Enschede / Inschrijven.nl</li> <li>- Pilot "EventSummit": Jaarbeurs Utrecht / BrancheContact.nl</li> <li>- Pilot "back to Live weekend": Mojo en ID&amp;T / Seetickets</li> <li>- Pilot "Startschot Gala": Feestfabriek / Alles Komt Goed BV</li> <li>- Pilot "ClubAvond": Club Shelter / See Tickets</li> <li>- Pilot "Eurovision Song Contest": NPO / Paylogic</li> </ul>	<p>(Jointly) in control for the event and the ticket sales.</p> <p>For more information about the processing of data by the event organizer / ticketing partner regarding the sale of tickets, visit the privacy statement of the concerning organizer / ticketing partner.</p>
Research organization	The Breda University of Applied Sciences does scientific	Processing data fo scientific research

	research based on a ticket number (pseudonymized).	
The COVID-19 test organization	Participants must show a negative PCR test result or rapid test result show before entry and are requested to take a PCR test or rapid test five days after the Pilot event again. Also there random rapid tests can be performed during the Pilot event. The testing is performed by Foundation Open Netherlands, or by one of its appointed partners. Stichting Open Nederland was set up for this purpose by the Ministry of Health, Welfare and Sport.	Responsible for testing.  More information about processing of personal data in the context of testing, you will find on the website of the test organization.
CoronaMelder	Participants have the option to install the CoronaMelder app. This app is offered by the Ministry of Health, Welfare and Sport and the relevant GGD of your region.	Data responsible for the CoronaMelder. For more information about processing in the context of the CoronaMelder, see the privacy statement of the CoronaMelder.
CoronaCheck	From the pilots after 20 March 2021, participants will be asked to install the CoronaCheck app. This app is created by the Ministry of Health, Welfare and Sport and the relevant GGD of your region.	Data responsible for the CoronaCheck. For more information about processing in the context of the CoronaCheck, see the privacy statement of the CoronaCheck.

Technical parties are also involved in the Pilot events. These are so-called processors within the meaning of the GDPR. They process personal data on behalf of a controller and may only process the personal data for the purpose of the research and not for their own purposes.

<b>Who</b>	<b>What do they do?</b>	<b>Role with regards to GDPR</b>
The technical party providing the tags	The distance to other tags can be read by means of tags, which are linked to a ticket number.	Processor of the researchers
The technical party that provides the video of the event	Automated camera analysis will be performed for the Research purposes.	Processor of the researchers
The technical party that supplies the communication app	You will be prompted to use the Close app that allows the event organizer and the research organization to inform you during the event (for example: "Bubble 1 can now go to the exit "). Also questions are asked	Processor of the organizer and researchers

	(for example, "How are you experiencing wearing a mouth mask?")	
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#### 4. Whose personal data are processed?

In the context of the Pilot events, personal data of the participants is processed.

#### 5. Which personal data are processed?

Type of data	What kind of data are included in these?	Under whose responsibility is this processed?
Booking information	<ul style="list-style-type: none"> <li>- Name Address, residence</li> <li>- Telephone number</li> <li>- E-mail address</li> <li>- Date of birth</li> <li>- Event</li> <li>- Bubble information where the ticket belongs to</li> <li>- Seat / standing place</li> <li>- Ticket number</li> <li>- Link to another ticket number in case of a family</li> </ul>	The Event organizer / ticketing partner
Pseudonymous identifiers	<ul style="list-style-type: none"> <li>- Event</li> <li>- Bubble information where the ticket belongs to</li> <li>- Seat / standing place</li> <li>- Ticket number</li> <li>- Link to another ticket number in case of a family</li> </ul>	The event organizer provides this information to the researchers.
Test data	<ul style="list-style-type: none"> <li>- Name</li> <li>- Social Security Number</li> <li>- Result</li> </ul>	The testing organization provides the result of the test exclusively to you, even in the case of one random rapid test during the Pilot event. Participants are asked to provide a negative test result at the entrance of it event. This information is not stored or processed further.
Research data	<ul style="list-style-type: none"> <li>- Data from video (camera images)</li> <li>- Data from tags</li> <li>- Via the Close app you can get survey questions (for example "How did you experience wearing a mask? ").</li> </ul>	The researchers organization.

## **6. How do we get your personal data?**

The personal data is provided by you or collected through your conduct in the research.

## **7. For what purpose do we need this data?**

To safely gather knowledge about the coronavirus, the epidemic and its control through practical tests, with a view to increasing the effectiveness of measures to combat the epidemic.

The practical tests must provide insight into which combination of preventive measures provides optimal protection and how the visiting capacity can be re-established or increased. That is why data is collected on, among other things, group dynamics, the duration of mutual contact moments and individual behaviour. The use of measures can also be investigated, such as the use of rapid tests, protective materials, ventilation and triage. The data is used to formulate an optimal set of measures for each of the different types of events that offers an equivalent level of protection as, for example, keeping a safe distance.

## **8. What is the legal basis?**

The basis is consent.

## **9. To whom do we provide personal data?**

Only limited disclosures of personal data take place in the context of Fieldlab. See the table under 5.

The Breda University of Applied Sciences provides anonymous research results (no personal data) to Radboudumc, Delft University of Technology, Eindhoven University of Technology, Twente University and TNO. These data are no longer (indirectly) traceable to a person and therefore no personal data.

## **10. Are personal data transferred to countries outside the EEA?**

In the context of scientific research, no personal data will be transferred to countries outside the European Economic Area (EEA).

## 11. How long are personal data stored?

The Breda University of Applied Sciences will in principle destroy the key to be able to link the research data to an individual person after a period of 30 days.

For the retention periods of the test organization, the event organization and the CoronaMelder and CoronaCheck, we refer to the applicable privacy statements of these parties.

## 12. What are your rights?

Because the research organization works with pseudonymised data, you can exercise your rights by contacting the event organization / ticketing partner where you bought your admission ticket. This party will then inform Breda University of Applied Sciences about the exercise of rights and how to act accordingly.

With regard to the testing organization and the CoronaMelder or CoronaCheck, please refer to the privacy statements of SAN or Stichting Open Nederland and the CoronaMelder or CoronaCheck for more information about exercising your rights.

### Right to withdraw your consent

Participation in Fieldlab is voluntary. You have the right to withdraw your consent at any time without stating reasons. We will then stop processing the personal data in respect of which you withdraw your consent, unless there is another reason that requires processing.

### Right of access and rectification

You can ask whether and what data we process about you. We can give you access to this on request.

In addition, you can also ask us to change data if you find it incorrect or incomplete.

### Right to erasure

You can request that the information we hold about you be erased if the personal information is not relevant to the purpose for which it was collected or if consent has been withdrawn.

### Right to restriction of processing

You have the right to request a restriction of processing if you dispute the accuracy of the personal data being processed.

### Right to data portability

You have the right to ask us to obtain the information we have about you or to transfer it to another party.

### Complaint

Should you have a complaint about the processing of your personal data in the context of Pilot events, you can contact Ingeborg ten Oever, the Data Protection Officer of the Breda University of Applied Sciences. You can also submit a complaint to the Dutch Data Protection Authority.

### **13. Modifications**

This privacy statement can be modified. We will notify you in case of substantial changes.

### **14. Contact**

For questions, please contact [info@fieldlabevenementen.nl](mailto:info@fieldlabevenementen.nl).